XERCES SOCIETY
for Invertebrate Conservation

Photo: Susan Allen

TAGGED MONARCH GUIDE

Search for tagged monarch butterflies to help improve scientific understanding of monarch butterfly movement, lifespan, and more!

Monarch tags come in different shapes, sizes and colors, but all require your help to locate.

Photo: Joe Kaplan

TAG TYPES:

1. Sticker Tags
2. Blū+ Tags

Photograph & Notify

Sticker tags will have a unique ID code and contact info (e.g., email or phone #). Take a photo of the butterfly tag, then send your photo to the email or phone number listed.

Download the App: Project Monarch

Blū+ tags transmit at the same frequency as Bluetooth, meaning everyone with a smartphone has a receiver! Turn bluetooth “on” while you explore outside.

Mark your WMC Datasheet

If you spot a tagged monarch during the Western Monarch Count, don’t forget to mark your monarch count datasheet!

www.westernmonarchcount.org www.xerces.org monarchs@xerces.org