XERCES SOCIETY
for Invertebrate Conservation

Photo: Susan Allen

TAGGED MONARCH GUIDE

Search for tagged monarch butterflies to help improve scientific understanding of monarch butterfly movement, lifespan and more!

Monarch tags come in different shapes, sizes and colors, but all require your help to locate.

Photo: Joe Kaplan

TAG TYPES:

1. Sticker Tags
2. BlūMorpho Tags

Photograph & Notify

Sticker tags will have a unique identifier code and contact information. Try to get a good photo of the butterfly tag, then send your observation to the email or phone number listed.

Download the App: Project Monarch

BluMorpho tags transmit at the same frequency as Bluetooth which means everyone with a smartphone has a receiver! So, keep the app running while you explore outside! Learn more.

Mark your WMC Datasheet

If you spot a tagged monarch during Western Monarch Count surveys, mark your WMC datasheet and then follow the appropriate step for reporting sticker or BluMorpho tags.

www.westernmonarchcount.org www.xerces.org monarchs@xerces.org